

THE FIRST ANNUAL CONFERENCE ON FINTECHS AND BANKING TRANSFORMATION

Call for abstracts and symposia



The last few years have witnessed the emergence of new business models, breakthrough technologies, and customer experiences that are creatively disrupting the banking sector. The rise of Fintech - which refers to the use of technology to deliver innovative financial solutions - is rapidly and profoundly transforming banking as we know it. While the Fintech phenomenon is booming, it is noticeable that, so far, it has been commented mostly by the press and the media outlets. Scientific research on Fintechs is sparse and still in its infancy. For the research community, the opportunities are very open today to develop a comprehensive understanding of Fintechs as well as their role in the ongoing digital banking transformation,

We invite you to showcase your research and ideas in any area on Fintech and digital banking transformation. The conference is an opportunity to join a community of researchers, practitioners and experts with varied backgrounds and interests in the financial technology arena, including finance, behavioral finance, management, innovation, entrepreneurship, strategy, design science, sociology, information technology and information systems.

Jointly Organized by University of Quebec at Rimouski (UQAR) and Desjardins (top cooperative financial group in Canada), the conference offers an intensive two-day program including panels, workshops and keynote speakers. The event provides participants with opportunities to present original research, learn about recent and ongoing studies, and network with peers. Experts, faculty

and doctoral students from Quebec, Canada and around the world will have the opportunity to present and share their ideas in both languages: English and French.

Submission

We invite submission of **extended abstracts** (About 500 words) representing empirical, methodological, and conceptual research that focus on Fintech and banking transformation related areas. New research proposals and research-in-progress are also considered. We also invite participants to submit proposals for **symposia**. In this format, a number of speakers discuss a common topic or theme in a manner that brings new insights to the subject. The purpose is to engage a group of panelists in an interactive discussion. Symposium proposals should include clear descriptions of the topics to be discussed and the procedures that will be used to manage the discussion among panelists and with the audience.

Topics of interest include, but are not limited to:

- Blockchain
- Smart-contrats
- Insurtech
- Cryptocurrencies
- Mobile wallets
- Mobile payment
- Fintech business models
- Disintermediation
- Robot advisors
- Internet of Things (IoT)
- Artificial intelligence
- Banking and gamification
- Banking transformation
- Fintechs growth and strategies
- Fintech in developing countries
- Fintech and customer experience
- Banking and big data
- Fintech adoption, use and impact
- General topics on Fintechs
- Fintech innovation
- Risks and cybersecurity
- Societal impact of FinTech companies
- Financial inclusion
- Trends and developments in Fintech
- Insurance and on demand services and economies
- Fintech case studies
- Crowdlending & Crowdfunding
- Reg-tech
- APIs and data
- Fintech and banks integration
- Financial services digitalization

All abstracts and symposia proposals should include title and full contact details, in an electronic Doc file to: finteqc@uqar.ca . You may submit your abstract as soon as possible but no later than April 1st 2018. For more information about the conference, you are invited to visit: <http://finteqc.uqar.ca> All the submitted manuscripts will be peer reviewed by the scientific program committee and judged by their relevance to the conference, and their potential to generate discussion. Submissions can be in **English** or **French**.

In order to give as many attendees as possible the chance to present their work at the conference, the number of submissions per presenting author is limited to two submissions in total (symposium, oral presentation): By making a submission to the conference, the author(s) of each submission agree that at least one author of each accepted submission will attend the conference

and present the research. Titles and abstracts of all papers accepted for the conference will be included in the conference Proceedings;

Important dates

- April 1st, 2018, Submission deadline
- April 10th, 2018, Authors notification
- June 20-21, 2018, FinteqC conference

For more information

- Web site: <http://finteqc.uqar.ca>
- Email: finteqc@uqar.ca

Organizing committee

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About Lévis and Quebec City

Lévis has what it takes to meet your expectations. Only a few minutes from Québec city, Lévis offers numerous places to access the majestic St. Lawrence River and is also a wonderful place to explore heritage and cultural sites, visit art galleries. Whether you travel on foot or by bike, don't miss Parc des Chutes-de-la-Chaudière or Parcours des Anses. Québec city is part of the treasured heritage of the world. The city was added to UNESCO's World Heritage List in 1985, recognizing its status as part of the birthright and legacy of all humanity. Québec is the only city in North America whose fortifications are virtually all intact. Québec is where French civilization began in North America, and it's remained home to a francophone culture continuously since the 17th century. Québec City has put an accent on Amérique that truly sets it apart.